# Paper Made

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#### STORY INTRO

Camas, Washington, is a curious blend of old and new, tradition and progression, a community built by industry but unarguably ingrained with nature. The town’s history is rooted in the Georgia-Pacific paper mill, and for locals like the Hart family, it’s just as important to their future.

#### Historical Photo 1:

The Georgia-Pacific paper mill sits directly between the banks of the mighty Columbia River and the heart of downtown Camas. In 1883, newsman Henry Pittock bought land to build a mill for producing the Oregonian newspaper. The town formed soon after.

#### Historical Photo 3 (paper roll):

Some of the original paper machines are still in operation today, and the mill is one of only two Georgia-Pacific sites that produces copy paper. More than 400 current employees also take pride in making paper towels for restaurants, offices and stadiums across the U.S.

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**“Getting it done the Camas way.”**

The town’s unofficial motto is a glimpse at the personal pride and ownership that locals put into their work. For the Harts, it’s a way of life.

“It’s important that I carry on my grandpa and my father’s legacy here of getting things done properly and being that dependable person people can look to, because the livelihood of everyone here is based upon our ability to keep things running,” Tony says.

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**Making paper the responsible way.**

CAMAS MILL

* 14.5% reduction in energy consumption since 20XX 🡪 Goal of 25% by 20XX

XX% reduction in water consumption since 19XX

50 acres of hiking, mountain biking trails, donated or sold by GP to the city of Camas.

GEORGIA-PACIFIC

Earned the 2016 Innovation in Sustainability Award from the American Forest and Paper Association for protecting endangered forests and special areas.

GP is the first company of its kind to identify and map U.S. endangered forests, and to date, the business has helped establish protection for 4.5 million acres.

Donated more than $55 million for logger training and landowner outreach since 1995.

Participating in the industry goal to recover 70% of U.S. paper consumption by 2020.

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#### Tony’s grandpa historical photo:

Tom Hart

Tony’s grandfather moved with his wife from Seattle to Camas after accepting a job at the mill, where he worked for 43 years.

#### Jim photo caption:

Jim Hart

“Even though I’m retired, I go back to the mill to help out sometimes. I get to go see some of the people that I used to work with and catch up on how their families are doing.”

#### Tony photo caption:

Tony Hart

Once a Papermaker, always a Papermaker. When Camas recently built a new high school, the community was asked for their thoughts on whether to keep the mascot the Papermakers. For Tony and the majority of his fellow community members, the decision was easy.

#### Avery Photo Caption:

Avery Hart

Eleven-year-old Avery once told Tony he wants to work at the mill with him someday – to carpool and “save money on gas.”

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“The livelihood of my family and many of the other people that live in this community comes out of this mill,” Tony says. “And we want to ensure that we have a good future for our children.”

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#### KOCHSTORIES.COM TEASER

Tony Hart’s family tree is just one of many rooted in the Georgia-Pacific Paper Mill in Camas, Washington.

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#### Optional Captions/quotes:

-A community advisory panel meets regularly to open the door to city representatives, local citizens and neighborhood organizations so they can discuss any questions or concerns with mill leadership.

-The Harts enjoy the area for activities like hiking, baseball and mountain biking on some of the land donated to the city of Camas.

“We’ve depended on the mill to be there to help support the city,” Jim says. “Through the years, I met many employees who had dads and brothers and sisters who worked in the mill.”

#### BOILERPLATE

At Georgia-Pacific, a division of Koch Industries Inc., employees like Tony Hart help strengthen our position as a leading manufacturer of tissue, pulp, paper, packaging, building products and related chemicals. To learn more about Koch and our companies, visit kochind.com.

#### META DATA

Koch Stories | Paper Made

The Hart family tree is firmly rooted in a Georgia-Pacific paper mill. Their story is a legacy of responsibility shared across generations.

#### META TAGS

Sustainability, Responsible operations, jobs, manufacturing, Paper, Forestry, Best practices

#### SOCIAL LAUNCH POST

OPTION 1

The Hart family tree is firmly rooted in a Georgia-Pacific paper mill. Their story is a legacy of responsibility shared across generations.

ALT

Visit a town built on paper but rooted in the American dream. Read one local family’s story to see how, together, we’re striving to make life better for future generations.

**Google Ads (CTAs)**